



## Professional Certified Marketer®

Content Marketing

# Nick Schultz

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of the PCM® Content Marketing certification have completed a rigorous learning program through the Content Marketing Institute, passed the AMA certification exam, and are committed to upholding the highest standards in the marketing field.

BENNIE F. JOHNSON, CEO  
AMERICAN MARKETING ASSOCIATION

STEPHANIE STAHL, GENERAL MANAGER  
CONTENT MARKETING INSTITUTE

ROBERT ROSE, CHIEF STRATEGIST  
CONTENT MARKETING INSTITUTE

07/12/2024

DATE

Never

EXPIRATION DATE



x



CONTENT  
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